

Recipe Research Checklist



For further information about the items in this checklist go to:

<https://thymeforthetable.com/recipe-research-checklist/>

- Find your recipe keyword(s)
- Attention Grabber (if applicable)
 - Easy, Best, Gourmet etc.
- Keyword Variations/Related Keywords
- Recipe Ingredients
 - Shopping list for the ingredients and garnish
- Image Inspiration
- Photography Background and Props
- Video Plan
- Social Media Extras (clips/images you need for social platforms)

Don't forget, these are just suggestions for you to create your own customized list for publishing a blog post. I'd love to hear if I should add anything to this list! Please email me to let me know! Jen@thymeforthetable.com